



ZENAD

WHITE PAPER

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DISCLAIMER

DISCLAIMER

1. DISCLAIMER THE PURPOSE OF THIS WHITE PAPER IS TO PRESENT THE ZENAD CRYPTOCURRENCY AND PLATFORM TO POTENTIAL ZENAD MEMBERS AND CUSTOMERS IN CONNECTION WITH THE PROPOSED BUSSINES LAUNCH. THE INFORMATION SET FORTH BELOW MAY NOT BE EXHAUSTIVE AND DOES NOT IMPLY ANY ELEMENTS OF A CONTRACTUAL RELATIONSHIP. IT'S SOLE PURPOSE IS TO PROVIDE RELEVANT AND REASONABLE INFORMATION TO POTENTIAL COMMUNITY MEMBERS AND CUSTOMERS IN ORDER FOR THEM TO DETERMINE WHETHER TO UNDERTAKE A THOROUGH ANALYSIS OF THE COMPANY WITH THE INTENT OF ACQUIRING ZENAD SERVICES. NOTHING IN THIS WHITE PAPER SHALL BE DEEMED TO CONSTITUTE A PROSPECTUS OF ANY SORT OR A SOLICITATION FOR INVESTMENT, NOR DOES IT IN ANY WAY PERTAIN TO AN OFFERING OR A SOLICITATION OF AN OFFER TO BUY ANY SECURITIES IN ANY JURISDICTION. THIS DOCUMENT IS NOT COMPOSED IN ACCORDANCE WITH, AND IS NOT SUBJECT TO, LAWS OR REGULATIONS OF ANY JURISDICTION WHICH ARE DESIGNED TO PROTECT INVESTORS. CERTAIN STATEMENTS, ESTIMATES, AND FINANCIAL INFORMATION CONTAINED IN THIS WHITE PAPER CONSTITUTE FORWARD-LOOKING STATEMENTS OR INFORMATION. SUCH FORWARDLOOKING STATEMENTS OR INFORMATION INVOLVE KNOWN AND UNKNOWN RISKS AND UNCERTAINTIES WHICH MAY CAUSE ACTUAL EVENTS OR RESULTS TO DIFFER MATERIALLY FROM THE ESTIMATES OR THE RESULTS IMPLIED OR EXPRESSED IN SUCH FORWARDLOOKING STATEMENTS. THIS ENGLISH LANGUAGE WHITE PAPER IS THE PRIMARY OFFICIAL SOURCE OF INFORMATION ABOUT THE ZENAD CRYPTOCURRENCY AND PLATFORM. BEFORE USING OUR SERVICES YOU SHOULD CHECK YOUR LOCAL AND FEDERAL LAWS.

2.

INTRODUCTION

2.1 ZENAD

ZENAD is a cryptocurrency investment and trading platform that is backed up with their own community and it's own Proof of Work/Proof of stake and Masternodes coin. It is a place to bring every crypto enthusiasts together and let them share information, inform them of newest and best investments, let them to put their trades up and monitor them all from one place. This is all backed-up by their own trading platform and community members.

Keyfactors

- ZENAD Brand
- ZENAD Cryptocurrency
- ZENAD exchange
- Investors place-to-be
- Cryptocurrency monitoring
- Secure, private and fast payments
- Additional services

2.2 ZENAD BRAND

ZENAD isn't just a cryptocurrency with its own exchange, it's a brand, a way of getting insights and investment opportunities which you can't experience anywhere else. By being a member you'll always have the ZENAD community, its platform and founders behind you, together you'll be able to maximize your profits and boost your cryptocurrency portfolio.

2.3 ZENAD CRYPTOCURRENCY

Backing-up the trading platform will be done by ZENAD's very own cryptocurrency, ZENAD's coin will be the leading trading pair of the cryptocurrency exchange. By adding this cryptocurrency as a trading pair you'll be able to invest in other cryptocurrencies with the profit that you'll generate with your masternodes and staking's.

2.4 ZENAD CRYPTOCURRENCY COIN SPECIFICATION

COIN NAME:	ZENAD
ALGORITHM:	QUARK
TPYE:	PROOF OF STAKE/MASTERNODE COIN
MINIMUM STAKING AGE:	2 HOURS
REWARDS :	BLOCK HEIGHT 0-1: 120.000 [PREMINE] BLOCK HEIGHT 2-60.000: 130 [POW:2%], [MN:98%] BLOCK HEIGHT 60.001 + 130 [POS:15%], [MN:85%]
MASTERNODE:	4.000 COINS REQUIREMENT
MAXIMUM SUPPLY:	46.237.755 ZENAD COINS

2.5 ZENAD EXCHANGE

ZENAD cryptocurrency exchange will be announced in the third quarter of 2018. The platform will provide ZENAD cryptocurrency as the lead trading pair. This will greatly improve the ZENAD's cryptocurrency market capitalism and trading volume, but it will also stabilize the value of it. Next to having the opportunity to trade cryptocurrencies, there will be a section which is designed to inform and educate investors about the leading developments in the cryptocurrency market. Having these services combined will give you as an investor a head start in the crypto market.

2.6 INVESTORS PLACE-TO-BE

As stated before, ZENAD is an exclusive place for investors. Due to the innovations implemented in the platform you as a investor will enjoy multiple opportunities and insights in the cryptocurrency market. These innovations exist of special created one-click masternodes set-up, a mobile app that allows you to keep track of your funds, community advice and support and secure and private payments and investments, this will all be made possible in just one place.

2.7 CRYPTOCURRENCY MONITORING

ZENAD cryptocurrency will be listed on several exchanges to increase the awareness of it, next to the exchanges it will also be listed on monitoring sites such as www.coinmarketcap.com and www.masternodes.online . But the most important way of monitoring will be made possible by it's own application, which will allow you to always make quick judgement calls and keep you aware of your funds and investment. ZENAD mobile application will be published in the fourth quarter of 2018.

2.8 SECURE, PRIVATE AND FAST PAYMENTS

ZENAD coin is a open-source, decentralized cryptocurrency with a block time of just 60 seconds. Every transaction needs a total of 120 confirmations, this means that in just 120 minutes but the transaction can be received on the other side of the world almost instantly, while normal banks can take up to a whole week to achieve that. Your transactions isn't just transferred fast, but with the help of the blockchain you can keep track and be provided by the security of it, cause your wallet address is only known by you and your recipient, your privacy won't be interfered

2.9 ADDITIONAL SERVICES

In the future we plan to widen our range of services. These services will be created with an eye on creating solutions and innovations for our community. Further developments will also be done trough community suggestions and advices, in this way we will be able to deal with every obstacle a member has and dissolve the obstacle.

ZENAD, OUR GOAL AND PURPOSE

3.1 WHY ZENAD AND HOW WILL IT IMPACT THE WORLD OF CRYPTO?

Our goal is to create a cryptocurrency exchange platform which will allow users to trade several cryptocurrencies and buy them using ZENAD. On this platform innovations are the foundation. The innovations that are going to be implemented will allow users to gain insights and opportunities in the crypto world. There are several aspects of this platform that will revolutionize the cryptocurrency industry, these aspects exist of education, coin analysis, crypto awareness, community support and advice, but above all the user friendliness. All these aspect will allow you to grow more in less time as a crypto enthusiast and widen your cryptocurrency portfolio.



INNOVATIONS

4.1 PAYMENT METHOD IMPLEMENTATION

Nowadays with the crypto world turbulent as it is, it is needed for everybody to be able to keep track of their assets at all time. This will be made possible with our mobile application. This mobile application will not only allow you to keep track of your funds at all time, but it will also give you the possibility to transfer them instantly, while this part had always needed to be done on a laptop or a desktop, it will now be made possible to be done on your own smartphone.

4.2 CONNECTING THE MARKETS

Best way to support the ZENAD market is to connect it with others, this will be made possible through our platform, but also through getting ZENAD listed as a trading pair on other exchanges. By doing this we will stabilize the ZENAD value and get more people aware of it. Another side effect of it is that the ZENAD coin owners will be able to invest in even more coins using ZENAD and give them the opportunity to widen their view on cryptocurrencies.



4.3 INVESTMENT SOLUTIONS

At the ZENAD platform we will do several coin analysis and let you get in touch with other investors. True this way you'll be able to work together with them and put in bigger investments, but also inform each other and prevent making mistakes. Our team is currently working on establishing these solutions and in the future there will be a way created to evaluate investments and relationships.

4.4 ONE-CLICK-PAYMENTS

Another innovation that will be brought to you is something very unique, it's a one-click-masternode set-up, this will allow you to spend more time on growing your cryptocurrency portfolio and less time spend bothering you with hard masternodes set-ups, which even can go wrong. By implementing a new system which will allow you to set-up a masternode without having to do any configuration yourself, the common mistakes will be prevented and your earnings from the ROI will rise. Less downtime means more profit.



START-UP PLAN

5.1 PROBLEM

The current problem we face today is that all the services that are available aren't put together, which makes it hard for investors to fully profit from them and educate them self on the possibilities that are available. Another problem is that there is a lot of competition, while working together would benefit us all more.

5.2 IDEA

ZENAD platform will connect all of the needed solutions that are out there and so provide a place where cryptocurrency can grow and be optimized for all users out there.

A great men said once "coming together is a beginning; keeping together is a progress; working together is success" – Henry Ford

With this vision in mind we will be able to introduce ZENAD platform to the our users and bring in some desperately needed changes to the cryptocurrency world

5.3 SOLUTION

Working together on the innovation and acceptance of cryptocurrencies will make it possible to change our way of thinking. By taking part and working together, you and every last one member of our platform has his part. The solution is to create a place that is capable of providing the best opportunities and services to our users, which will help them in making the right investments time after time and keep them growing, not only as an investor but as a person as well.

5.4 PROMOTION

Surely we are going to promote ZENAD platform on social media site's like discord, facebook, twitter, Instagram and a lot more, but we rather have you experience the possibilities and tell your friends about it. Why spend time and money on convincing people while we can improve ZENAD with it and give our users a better experience.

5.5 GROWING THE BUSSINESS

Cryptocurrency is a vast growing market and due to this we will always keep integrating new things on the platform and try to develop it further. In the course of the project we will hire new team members who have new refreshing ideas and solutions, but we will always be open to advice from our trustworthy members and their view on how we can improve ZENAD will always be taken into account.

5.6 END PRODUCT

The end product will leave us with a modern, up to date platform which every user can enjoy and profit from. It will be a place where people can educate them self's, improve their market strategies and become the best they can be!



SWOT

6.1 SWOT ANALYSIS

- # Unique
- # Dynamic
- # Decentralized
- # Secure
- # Innovating

- # Still unknown
- # Peoples lack of trust in crypto
- # Jung company



- # New business model enablement
- # Partnership establishment
- # Crypto optimization
- # Crypto education to people

- # Institutional adoption failures
- # Legal barriers
- # Tech failures

CONCLUSION

7.1 CONCLUSION

ZENAD is going to be the next big thing, a place where an investment revolution will start with his members as the back bone of the platform. A place where innovations and teamwork come together to create the next big thing and to improve yourself as a person and as a crypto enthusiast. Join in and enjoy!

